

FOUNDER & CEO · ADVAYA.AI

# ASHUTOSH YADAV

## Building the Future of Human Intelligence Through AI Wearables

Advaya.ai — a founder-led deep-tech company from India, building the next generation of human-centered artificial intelligence.



Made with GAMMA

## FOUNDER STORY

# Why I Started Advaya.ai

It began with one question that refused to leave: *"Why does technology keep becoming more powerful, yet still feel unnatural in our daily lives?"* Every breakthrough promised simplicity — yet complexity grew. Screens multiplied. Notifications demanded attention. AI advanced — but stayed distant from the texture of real human experience.

That question became the foundation of **VYOM** — an AI-first wearable platform designed to make artificial intelligence feel natural, accessible, and genuinely human-centered. The long-term goal was never simply to build products. It was to build thoughtful AI technology from India that improves people's lives around the world.

"Technology should not replace human potential. It should help every person discover more of it." — **Ashutosh Yadav**



ADVAYA.AI

## FOUNDER STORY

# THE JOURNEY BEGAN

WITH A QUESTION.

“

Why does technology keep becoming more powerful, yet still feel unnatural in our daily lives? ”

ASHUTOSH YADAV

FOUNDER & CEO, ADVAYA.AI

*Ashutosh Yadav*

BUILDING THE FUTURE  
OF HUMAN INTELLIGENCE  
THROUGH AI WEARABLES.

VISION

INNOVATION

Made with GAMMA

# Mission

"To make artificial intelligence accessible, natural, and human-centered — creating technology that helps every person learn, create, communicate, and unlock more of their potential."



## Amplify People

Technology should expand what humans can do — never diminish it.



## Quiet Intelligence

AI should support everyday life without demanding constant attention.



## Purpose-Driven

Every innovation must have clear intention and meaningful impact.



## Human Capability

Every product should measurably improve what people can achieve.

"Build technology that empowers humanity, not distracts it."

AI

“

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BUILDING  
WE ARE B  
A BETTER

# OUR MISSION HUMAN POTENTIAL.

our mission is to  
ent technology  
s human potential  
everyday life  
pler and better.

technology should  
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E TO

**OWER INDIVIDUALS**  
every individual access to intelligent  
that amplify learning, productivity  
creativity.

**VE REAL PROBLEMS**  
practical, meaningful and reliable  
ons that solve real-world problems  
ale.

**VE INDIA FORWARD**  
e world-class technology from India  
contribute to making our nation a  
l leader in AI.

**ATE POSITIVE IMPACT**  
echnology as a force for good  
make a lasting positive impact  
ociety and the planet.



OUR NORTH STAR

A world where AI is invis  
intuitive and always the  
to help humanity mov  
forward together.

VISION

# Vision

"To build a future where artificial intelligence becomes a trusted, natural, and accessible companion that expands human potential and improves lives across the world."

## Invisible AI

Technology that fades into the background — present when needed, absent when not.

## Adaptive by Design

Systems that understand context, intention, and the rhythm of human life.

## Creativity Amplified

AI that unlocks human imagination rather than replacing it.

## Built from India

Globally respected AI products born from Indian ingenuity and ambition.

"The future belongs to technology that makes people more capable, more creative, and more human — not more dependent." — **Ashutosh Yadav**



# Leadership Is Responsibility

Leadership at Advaya.ai is not a title — it is a commitment. To the team, to the mission, and to every person whose life the technology touches. It means showing up with humility, learning relentlessly, and creating space for others to lead.



Mission Before Ego



People Before Products



Learn Relentlessly



Lead By Example



Think Long-Term



Stay Humble



Build Trust

"Leadership is not about being the smartest person in the room. It is about building a team where everyone becomes smarter together." — **Ashutosh Yadav**

## LEADERSHIP PHILOSOPHY

GOING WITH PURPOSE,  
LEARNING, AND RESPONSIBILITY.

### OUR BELIEF

Leadership is not about authority.  
It is about **responsibility**.

Our role is to ask better questions,  
listen with humility, make thoughtful  
decisions, and empower people to  
achieve extraordinary things.

### LEADERSHIP PRINCIPLES

#### MISSION BEFORE EGO

The mission is always  
greater than any  
individual.



#### PEOPLE BEFORE PRODUCTS

Great products are  
built by great people.

#### LEARN RELENTLESSLY

Every challenge is an  
opportunity to  
improve.



#### THINK LONG TERM

Build for generations,  
not for headlines.

#### LEAD BY EXAMPLE

Character inspires  
more than titles  
or will.



#### ACT WITH INTEGRITY

Trust is earned  
through consistent  
actions.

#### STAY HUMBLE

No matter how much  
you achieve, there is  
always more to learn.



#### CREATE POSITIVE IMPACT

Our ultimate goal is to  
improve lives and  
build a better world.

PURPOSE  
PEOPLE  
IMPACT



### OUR LEADERSHIP PROMISE

We will build a company where  
innovation is driven by **curiosity**,  
leadership is defined by **service**,  
and success is measured by the  
positive impact we create for  
people and society.

### FOUNDER REFLECTION

Leadership is not about being the smartest person in the room.  
It is about building a team where everyone becomes smarter together.

Ashutosh  
FOUNDER & CEO,

CURIOUSITY  
Inspired



COLLABORATION  
Makes us stronger



EXCELLENCE  
Drives our standards



RESPONSIBILITY



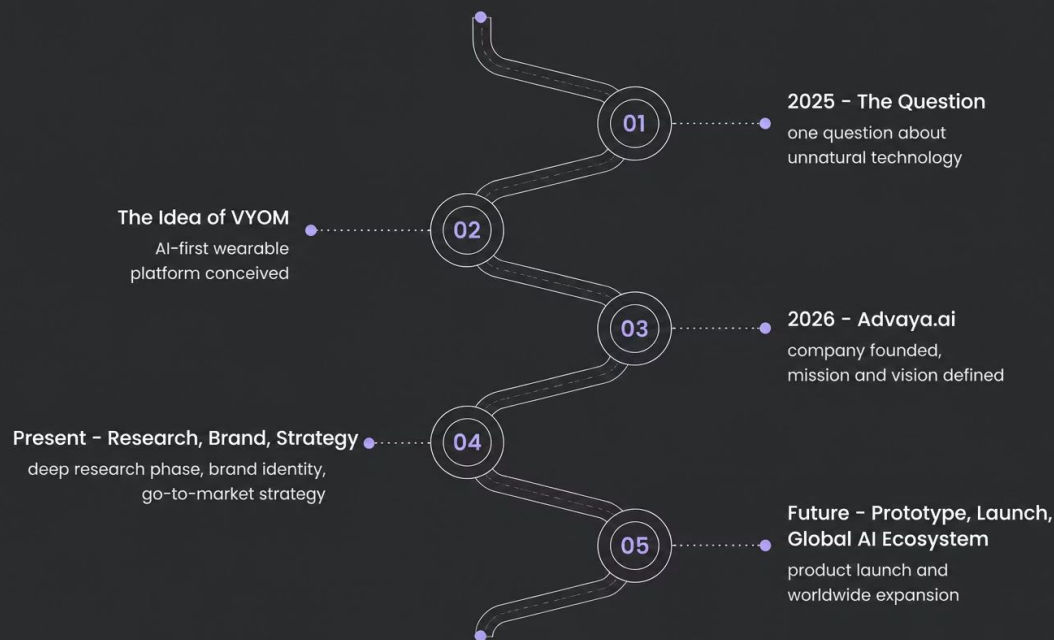
IMPACT  
Makes our

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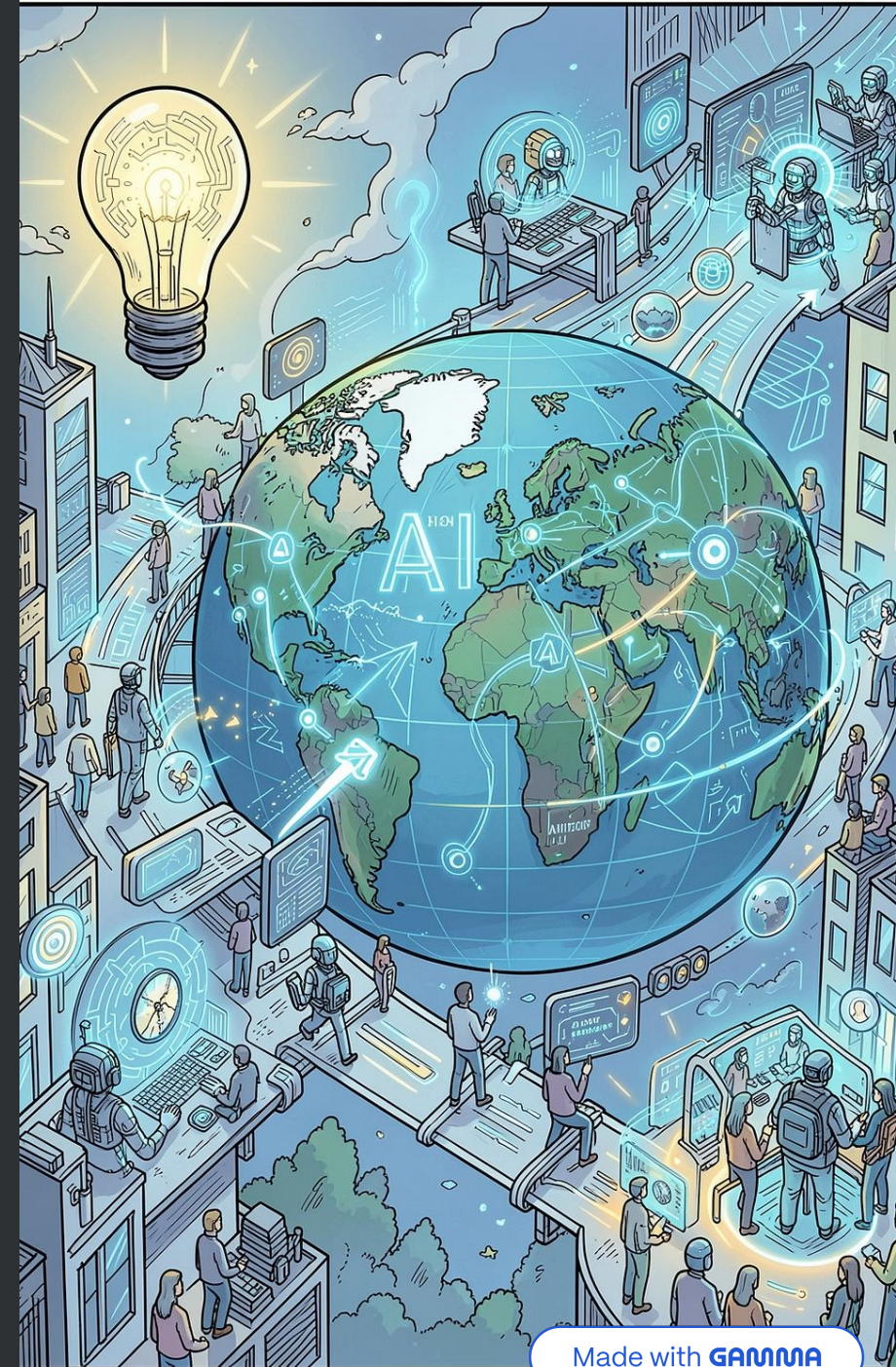
BUILDING THE FUTURE OF HUMAN INTELLIGENCE.

# From an Idea to a Long-Term Mission

Every world-class company begins with a single moment of clarity. For Advaya.ai, that moment was a question — and the refusal to accept that technology and humanity must remain separate.



Each phase builds on the last — from a foundational question to a global AI ecosystem designed to expand human potential at scale.



# Core Values



### Human First

Every decision begins and ends with the person it serves.



### Purpose-Driven Innovation

We innovate with intention — never for its own sake.



### Integrity

We do what we say. We say what we mean.



### Curiosity

We ask better questions to find better answers.



### Excellence

We hold every output to the highest standard.



### Long-Term Thinking

We build for decades, not quarters.



### Collaboration

Great outcomes emerge from trust and shared purpose.



### Responsibility

We own our impact on people and the world.



### Courage

We pursue bold ideas even when the path is uncertain.



### Impact

We measure success by the lives we improve.

"Products can be copied. Technology can evolve. Values define a company forever." — **Ashutosh Yadav**

# CORE VALUES

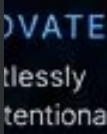
PRINCIPLES THAT DEFINE ADVAYA.AI

"Technology changes. Values endure."

At Advaya.ai, we believe that the quality of our products will always reflect the quality of our values. These principles guide every decision we make, every product we design, and every relationship we build.



We will build technology that expands human potential, earns trust through integrity, and creates a lasting positive impact on society.

**INNOVATE**  
We build technology that expands human potential intentionally

**EMPOWER**  
People to unlock their potential

**EARN TRUST**  
Every decision we make

TECHNOLOGY IS BUILT BY TALENT.  
BUT GREAT TECHNOLOGY IS BUILT BY VALUES.

## THE PRODUCT

# Why VYOM

Technology has spent decades asking people to adapt to it. VYOM reverses that relationship entirely. It is a vision for a future where AI quietly helps people think, learn, create, communicate, and solve problems — without demanding constant attention, without fragmenting focus, without replacing the irreplaceable.

## Adaptive Intelligence

VYOM learns your context, your rhythm, and your goals — then works silently in the background to support them.

## Human-Centered Design

Every interaction is designed to feel natural, intuitive, and respectful of human attention and agency.

## A Larger Ecosystem

VYOM is not a single product. It is the beginning of a human-centered AI ecosystem built to scale across every dimension of daily life.

"Artificial Intelligence should never replace human intelligence. It should expand it." — **Ashutosh Yadav**



# WHY VYOM?

THE FUTURE OF TECHNOLOGY IS  
NOT ABOUT MORE SCREENS.  
IT IS ABOUT **MORE HUMAN EXPERIENCES.**

## OUR BELIEF

Technology should adapt to people—not people to technology.

VYOM was born from a simple belief that AI can be a natural companion—helping you think, learn, create, communicate, and make decisions without demanding your attention.

## OUR VISION

A future where AI quietly works in the background, understands context, provides meaningful assistance, and lets you stay fully present in the moments that matter most.



## FOR EVERYONE. FOR A BETTER TOMORROW.



### STUDENTS

Learning without unnecessary barriers.



### CREATORS

Turning ideas into reality with greater ease.



### PROFESSIONALS

More time creating value, less time navigating technology.



### ENTREPRENEURS

Better decisions, greater clarity, unlimited possibilities.



### EVERY INDIVIDUAL

Technology that empowers greater independence and participation.

## WHY VYOM EXISTS

To make AI feel **natural** instead of complicated.

To **reduce dependence** on constant screen interaction.

To help people **stay present** while remaining intelligently connected.

To **empower** learning, creativity, communication, and productivity.

To create human-centered AI experiences built with **responsibility** and **trust**.

## OUR BELIEF

“Artificial Intelligence should never replace human intelligence. It should **expand it**.”

## OUR PROMISE

Every decision we make is guided by one question:

“Will this help people become **more capable**?”

- ✓ If the answer is yes, we continue.
- ✗ If the answer is no, we rethink it.

## THE FUTURE WE SEE



AI understands more it responds.



Technology supports without distracting.



Wearables become the next natural computing platform.



Human creativity is amplified, not replaced.



Innovation serves people with trust, simplicity, and purpose.



“VYOM is not just a product we hope to build. It is our belief that the future of technology should help people become more capable, more creative, and more connected to the world around them.”

— **ASHUTOSH YADAV**  
FOUNDER, ADVAYA.AI

V Y O M  
BEYOND VISION.  
BEYOND IMAGINATION.

Made with **GAMMA**

# A Promise to the Future

→ We build for people before profits.

Every product decision is measured against human impact — not revenue alone.

→ We choose long-term impact.

Short-term wins that compromise the mission are not wins at all.

→ We never stop learning.

Curiosity is our most important operating principle.

→ We create technology worthy of people's trust.

Every line of code, every design choice, every product must earn that trust.

"I don't want Advaya.ai to be remembered only for the technology we create. I want it to be remembered for the lives we help improve." — **Ashutosh Yadav**

→ We pursue purpose before popularity.

We choose the hard right over the easy trending path.

→ We earn trust before asking for it.

Trust is built through consistency, transparency, and accountability.

→ We build from India for the world.

Indian ingenuity, global ambition — no compromise on either.

# FOUNDER MANIFESTO

A PROMISE TO THE FUTURE

“ Every generation has the opportunity to redefine what is possible. I want ours to build technology that makes humanity stronger. ”

I DID NOT START ADVAYA.AI TO FOLLOW TRENDS. I started it because I believe the future of technology can be better. I believe artificial intelligence should not compete with human intelligence. It should expand it.

I BELIEVE THE MOST POWERFUL TECHNOLOGY IS NOT THE ONE WITH THE MOST FEATURES. It is the one that quietly improves people's lives. That belief is the foundation of everything we build.

WE WILL NEVER CHASE INNOVATION FOR ATTENTION. WE WILL PURSUE INNOVATION WITH PURPOSE. We will design technology that respects people's time, protects their trust, and helps them focus on what truly matters.

OUR AMBITION IS NOT SIMPLY TO CREATE PRODUCTS. OUR AMBITION IS TO CREATE A LASTING IMPACT. We believe India's next generation of world-class technology companies can be built through courage, curiosity, integrity, and long-term thinking.

EVERY CHALLENGE WILL TEACH US SOMETHING. EVERY SETBACK WILL MAKE US STRONGER. EVERY SUCCESS WILL REMIND US TO STAY HUMBLE. As founders, builders, designers, engineers, and dreamers, we accept a responsibility that goes beyond business.

THE TECHNOLOGY WE CREATE WILL INFLUENCE HOW PEOPLE LIVE, LEARN, COMMUNICATE, AND MAKE DECISIONS. That responsibility demands wisdom as much as innovation. It demands character as much as intelligence.

AS ADVAYA.AI GROWS, WE PROMISE TO REMAIN GUIDED BY THE SAME PRINCIPLES THAT INSPIRED ITS BEGINNING:

- To build thoughtfully.
- To act responsibly.
- To learn continuously.
- To serve humanity.
- To create technology worthy of people's trust.

THIS IS MORE THAN OUR MISSION. IT IS OUR COMMITMENT.

*Ashutosh Yadav*  
ASHUTOSH YADAV  
FOUNDER, ADVAYA.AI

LETTER TO FUTURE TEAM MEMBERS

If you join Advaya.ai, remember this:  
You are not here simply to build products.  
You are here to shape the future of how people interact with technology.

Respect every individual. Protect our values. Obsess over quality. Stay humble. Never stop learning.

And always ask yourself one question before making any decision:  
“ WILL THIS MAKE SOMEONE'S LIFE MEANINGFULLY BETTER? ”

IF THE ANSWER IS YES — BUILD IT.

PURPOSE Drives us. INTEGRITY Defines us. INNOVATION Moves us forward.

BUILDING THE FUTURE OF HUMAN INTELLIGENCE.

We are not here to build just technology. We are here to build a better future.

ADVAYA.AI

## THE FOUNDER COMMITMENTS

- We build for people before profits.
- We pursue purpose before popularity.
- We choose long-term impact over short-term success.
- We earn trust before asking for it.
- We stay curious, humble, and relentless.
- We welcome difficult problems because they create meaningful innovation.
- We believe great companies are built by great cultures.
- We never stop learning.
- We build from India with a vision for the world.
- We measure success by the positive lives we improve.

## OUR PROMISE

We will build technology that empowers humanity, earns trust through integrity, and inspires future generations to dream bigger, build responsibly, and create lasting value.

Made with GAMMA

CONNECT

# Let's Build the Future Together

Ashutosh Yadav

Founder & CEO

Advaya.ai

India

[www.advaya.ai](http://www.advaya.ai) (Coming Soon)

## Get in Touch

### General Inquiries

[hello@advaya.ai](mailto:hello@advaya.ai)

### Business & Partnerships

[partnerships@advaya.ai](mailto:partnerships@advaya.ai)

### Media & Press

[press@advaya.ai](mailto:press@advaya.ai)

### Careers

[careers@advaya.ai](mailto:careers@advaya.ai)

## Follow the Journey

[LinkedIn](#) · [X](#) · [Instagram](#) · [YouTube](#) (Coming Soon)

"The future isn't built by one person. It's built by people who believe that better is always possible." — **Ashutosh Yadav**

# CONTACT

LET'S BUILD THE FUTURE TOGETHER.

“ Great ideas become reality when visionary people come together. ”

You're an investor, engineer, researcher, designer, journalist, manufacturer, or someone who believes in our mission, we'd love to hear from you.

We're building for the long term, and we welcome conversations with people who share our vision of creating responsible, human-centered AI technology.



### GENERAL ENQUIRIES

[hello@advaya.ai](mailto:hello@advaya.ai)

### FOUNDER

**Ashutosh Yadav**

Founder & CEO, Advaya.ai

[ashutosh@advaya.ai](mailto:ashutosh@advaya.ai)

### BUSINESS & PARTNERSHIPS

Strategic Partnerships  
Manufacturing Collaboration  
Enterprise Opportunities

[partnerships@advaya.ai](mailto:partnerships@advaya.ai)

### MEDIA & PRESS

Press Interviews  
Speaking Engagements  
Media Requests

[press@advaya.ai](mailto:press@advaya.ai)

### CAREERS

Join our mission to build the future of AI wearables.

We are always looking for passionate people in:

- Artificial Intelligence
- Product Design
- Embedded Systems
- Research
- Hardware Engineering
- Marketing
- Industrial Design
- UX / UI Design
- Software Engineering
- Operations

[careers@advaya.ai](mailto:careers@advaya.ai)

### SOCIALS

Website: [www.advaya.ai](http://www.advaya.ai) (Coming Soon)

LinkedIn: [linkedin.com/company/advayaai](https://linkedin.com/company/advayaai) (Coming Soon)

X (Twitter): [@advayaai](https://twitter.com/advayaai) (Coming Soon)

Instagram: [@advayaai](https://www.instagram.com/advayaai) (Coming Soon)

YouTube: [@advayaai](https://www.youtube.com/advayaai) (Coming Soon)

### HEADQUARTERS

India

Building globally. Rooted in India.

“ The future isn't built by one person. It's built by people who believe that better is always possible. ”

*Ashutosh Yadav*

Founder & CEO  
Advaya.ai



ADVAYA  
BEYOND VISION  
BEYOND IMAGINATION  
BEYOND LIMITS

PEOPLE FIRST  
We build for humanity.

TRUST ALWAYS  
We earn trust through integrity.

INNOVATE WITH PURPOSE  
We solve real problems.

LONG-TERM IMPACT  
We build for the future.

BETTER TOGETHER  
We achieve more as one.

LET'S CREATE A BETTER TOMORROW

Made with GAMMA